

Date: October 11, 2006

PATENT 733755-6

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Art Unit:

Applicant: ANTHONY R. ROTHSCHILD

Serial No.: 09/755,541

Filed: January 5, 2001

Title: SYSTEM AND METHOD FOR ADDING AN ADVERTISEMENT TO A PERSONAL

COMMUNICATION

Examiner: Jeffrey D. Carlson

3622

<u>AMENDMENT</u>

Mail Stop: RCE **Commissioner for Patents** P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

In response to the Office Action dated July 12, 2006, and concurrently with the filing of a request for continued examination (RCE), please amend the above-identified application as follows: